

education

University of Southern California (USC)

Los Angeles, CA | 2004 - 2008

Bachelor of Arts, Fine Arts (Studio Art) major, Cinema and Television minor

GPA 3.88; Magna Cum Laude, Honor Society of Phi Kappa Phi

Courses in design, photography, advertising and communications

Australian National University

Canberra, Australia | Spring 2007

Honors program in Photography

Art Center College of Design Saturday High Program

Pasadena, CA | 2000 - 2004

6 Semesters

Courses in design, drawing, and painting

experience

BLT and Associates | Junior Designer

Los Angeles, CA | 7/2007 - 4/2009

Develop, design and execute various theatrical and home entertainment campaigns for major studios such as Warner Bros., Universal, Fox, and Disney. Design DVD key art, packaging, trade and consumer advertisement, in store displays, logos, and more. Work with team of fellow designers, art directors, and account executives to incorporate client expectations into artistically and commercially effective final products.

USC Davis School of Gerontology Creatives Department | Graphic Designer

Los Angeles, CA | 7/2007 - 5/2008

Design, execute and press-ready various promotional material, including brochures, handbooks and posters, for the USC Davis School. Creatively present a consistent, recognizable yet unique identity for the institute while adhering to university-wide and school guidelines. Design and develop the school website.

Vurv, Inc. | Print and AV Intern

Los Angeles, CA | 5/2006 - 9/2006

Brainstorm, develop and execute theatrical print campaigns for major studios such as Sony, Paramount, and Screen Gems. Design and generate official website for feature film. Create graphics for theatrical AV campaigns. Facilitate company sales meetings. Organize and distribute company promotional material. Perform office administrative tasks.

Docuvitae | Associate Photographer, Former Photography and Design Intern

Los Angeles, CA | 8/2005 - Present

Photograph high profile events and weddings. Edit and archive photographs. Select magazine submissions. Design promotional material: CD booklets, marketing mailers, etc. Brainstorm, design, and execute promotional campaigns. Maintain client and vendor relations. Perform daily office administrative tasks.

Trojan Vision (USC Student TV Station) | Graphic Artist, Producer, Production Crew

Los Angeles, CA | 2004 - 2006

Developed and created graphic identities for live television programs. Designed various graphics for outside clients, including FOX Sports Network and USC Speakers Programs. Directed artistic elements of studio sets. Designed promotional material, including posters and DVD packaging. Produced, scripted, and casted for nightly live program.

Daily Trojan (USC Daily Student Newspaper) | Assistant Designer

Los Angeles, CA | 2004

Designed layouts, graphics and edit photos. Collaborated with page editors, writers, and artists on the paper's production, while working under the pressure of nightly deadlines.

Freelance | Web Designer | 2003 - Present

Develop, design, and maintain personal and business websites for various clients, including:

Joy Aoki (painter) | www.joyaoki.com

John Bellucci (painter and sculptor) | www.equineartistry.com

Bobfeld Bloodstock (Thoroughbred bloodstock consultant) | www.bobfeld.com

Our Mims Retirement Haven (racehorse rescue organization) | www.ourmims.org

exhibits

Aftertaste | Los Angeles, CA | April 2008

(T)HERE | Pharmika gallery, Los Angeles, CA | March 2008

Juried Undergraduate Exhibition (USC) | Lindhurst gallery, Los Angeles, CA | April 2005

skills

Computer | PC and Mac

Adobe Photoshop

Illustrator

InDesign

Premiere

Macromedia Flash

Final Cut Pro

Dreamweaver

QuarkXPress

Handcoding HTML, CSS

Microsoft Word, Excel,

Powerpoint, Publisher

Other

Photography

Photo editing

Web design

Typography

Drawing and painting

Copywriting

Video editing

Hand bookbinding

Book layout

Printmaking

Filing and archiving

Newspaper production,

Television production

(camera, lighting, audio, studio management, technical direction, etc.)

Event planning and production

Team leadership

Mandarin

German